Below is some of the feedback from last year’s poster & presentation judges. Keep these comments in mind when drawing up your posters and giving your presentations:

Larger graphs and text would be helpful. It will help to number the graphics.

Too much text

Nice layout, but busy – simplify for better communication

Might want to pare down text to some of the key findings.

Word cloud – too busy

Slow down, but excitement. Great!

Useful research strategy

Nice poster, possibly too many objectives to cover in one poster

Font size – resize to make text large enough

What are research questions? Hypothesis?

Interesting project, but unclear on results

Excellent library work

Excellent layout and use of bullet points

Too dark (use of colors)

Good layout, but busy – can you trim the text?

Indicate results are preliminary

Good use of color blocks to steer the eye

Fundamental questions could be better identified

Good layout, but a lot of text

Flows well; nice visuals

Heavy boxes are a bit distracting visually

Easy to read and follow the flow of the narrative

Look out for jargon – be careful to speak to general audience

Cool idea but needs more photos, or visual interest